

**Lehmann, Ulrich**

Tigersprung. Fashion in Modernity

Cambridge, London (The MIT Press) 2000, pp. 532, illustrations

**Contents**

Introduction		xii
<b>1</b>	<b>Baudelaire, Gautier, and the Origins of Fashion in Modernity</b>	<b>3</b>
1.1	Fashion Written I	4
1.2	<i>Mode et modernité</i>	5
1.2.1	Charles Baudelaire, the Originator	5
1.2.2	Théophile Gautier, the Contemporary	11
1.2.3	The Feminine Article	18
1.2.4	The Masculine Mode	24
1.3	<i>Cravate rouge</i> and <i>blouse bleue</i>	28
1.4	What Price Revolution?	34
1.5	The First Tiger's Leap	36
1.6	Quote within a Quote	38
1.7	A Passing Fashion	47
<b>2</b>	<b>Mallarmé and the Elegance of Fashion in Modernity</b>	<b>53</b>
2.1	<i>Mode et modernité</i> : Stéphane Mallarmé, the Modernist	54
2.2	The Goddess	59
2.3	The La(te)st Fashion	64
2.4	Fashion Written II-IV	74
2.4.1	The Epic and the Epicene	74
2.4.2	<i>Mode et fiction—modification</i>	88
2.4.3	<i>Vocabulaire vestimentaire</i>	98
2.5	Mallarmé and His Subscribers: Corresponding Ideals	102
2.6	<i>La Dernière Mode</i> in Retrospect: „Après nous le délice?!“	113
<b>3</b>	<b>Simmel and the Rationale of Fashion in Modernity</b>	<b>125</b>
3.1	<i>Mode und Moderne</i> : Georg Simmel, the Philosopher	127
3.2	Simmel's Methodology	135
3.2.1	Mode to Measure	135
3.2.2	Fashion, the Fragment, and the Whole	137
3.3	Imitation and Differentiation	143
3.3.1	<i>La querelle des anciens et des modernes</i>	143
3.3.2	<i>Imitor ergo sum</i>	146
3.3.3	Difference and Reference	148
3.4	The Revolution in Fashion	153
3.5	Class and Classification	154
3.6	Critical Theory versus Simmelian Analogy	158
3.7	The Second Tiger's Leap	162

3.8	Elements of Fashion	169
3.8.1	The Stranger	169
3.8.2	Transitoriness	177
3.9	<i>Fin(esse) de siècle</i>	183
3.10	Fashion's Phantom	188
<b>4</b>	<b>Benjamin and the Revolution of Fashion in Modernity</b>	<b>199</b>
4.1	The Object	201
4.2	The Idea of Fashion	203
4.3	Mode and Metaphor	207
4.3.1	Skirting the Memory	207
4.3.2	Back in the Fold	211
4.4	Construction; Work	214
4.5	A Fetish in Fashion	223
4.6	The Confluence of <i>mode et modernité</i>	225
4.7	Eternal Recurrence and Redemption	233
4.8	<i>Tigersprung</i>	241
4.8.1	The Third Tiger's Leap	241
4.8.2	The Standstill of the Tiger (on the Catwalk)	247
4.9	Clothed History	251
4.10	Fashioning the Arcades	259
4.11	<i>Le revers: The Other Side of Reality</i>	264
4.12	Death à la mode	272
4.13	Consumption, Redemption, or Revolution?	274
<b>5</b>	<b>The Imagination of Fashion in Modernity</b>	<b>281</b>
5.1	Fashion Written V	287
5.2	Benjamin on Grandville and Surrealism: <i>The Clothes of Five Years Ago</i>	290
5.3	<i>Mythe et mode</i>	299
5.4	Fashion Written VI: A Structured (Pur)Suit	308
5.5	Dada's Dandyism and Surrealist Imagination	313
5.6	Fashion Written VII: Tailoring Irony	315
5.7	Aragon and Breton: <i>Le cabinet des cravates</i>	323
5.8	Vaché and Breton	330
5.8.1	Initiation and Imitation	330
5.8.2	<i>L'éternel carré de dentelle</i>	352
5.9	Modern Mythology	354
5.9.1	Monocularità	355
5.9.2	On Locomotives and Top Hats	372
	Conclusion	400
	Notes	404
	Selected Bibliography	504
	Index	518